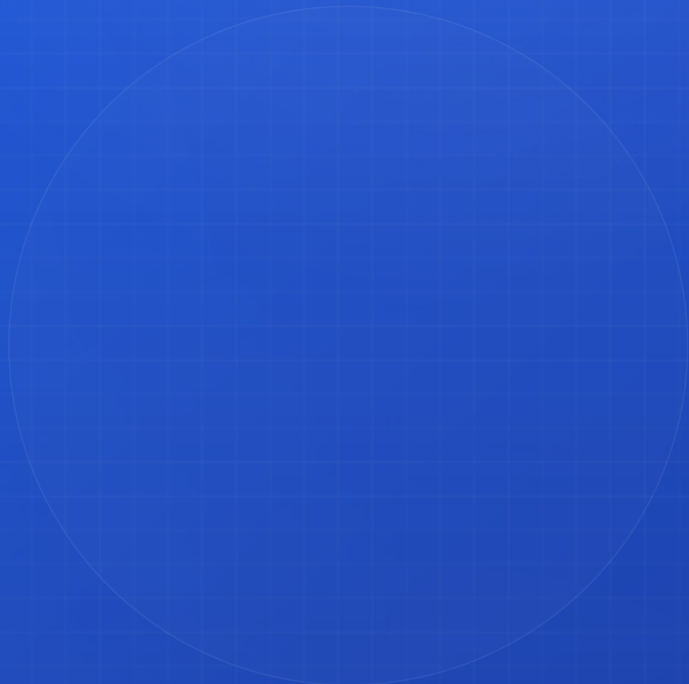




Northpine Digital

northpinedigital.com

hello@northpinedigital.com



Performance Analysis

Comprehensive Performance Analysis



DOMAIN
vedrly.com

REPORT PERIOD
7d

GENERATED
Jun 20, 21:58



AI Executive Summary

Generated insights & analysis

The site demonstrates excellent infrastructure stability with 100% uptime, valid SSL/TLS configuration, and comprehensive security headers in place. Backend latency is good (TTFB averaging 309ms), and network connectivity is reliable (17.4ms average ping, 0.13% packet loss). Mobile frontend performance shows LCP at 2.1s (good) but FCP at 1.8s requires optimization; DNS resolution averages 74.8ms (needs improvement) and contributes to overall page load latency. SEO posture is strong with proper canonical tags, structured data, and zero broken links, though organic search visibility remains limited (average position 36, minimal impressions).



Key Performance Indicators

Comprehensive metrics overview



AVAILABILITY

All systems performing optimally



PERFORMANCE

Room for improvement



TECHNICAL SEO

Excellent



SECURITY

Moderate



AI-Powered Insights

Intelligent recommendations based on your infrastructure



Optimize DNS resolution latency

HIGH

Classification primary cause

Target Layer backend

Outcome Reduce DNS latency from 74.8ms to <50ms, improving FCP by ~25ms and overall page load by ~30ms.

RECOMMENDED ACTION

Audit DNS provider configuration and TTL settings. Consider switching to a lower-latency DNS provider or enabling DNS prefetching for critical subdomains. Target completion within 2 weeks.



Enable HSTS header with preload

HIGH

Classification contributing factor

Target Layer configuration

Outcome Enforce HTTPS-only connections, eliminate protocol downgrade risk, and improve security compliance score.

RECOMMENDED ACTION

Add Strict-Transport-Security header with max-age of at least 31536000 seconds and preload directive. Submit domain to HSTS preload list. Implement within 1 week.



Investigate FCP delay and rendering bottleneck

MEDIUM

Classification symptom

Target Layer frontend

Outcome Reduce FCP from 1.8s to <1.5s by identifying and eliminating render-blocking resources or inefficient JavaScript execution.

RECOMMENDED ACTION

Analyze Lighthouse mobile trace for render-blocking scripts, CSS, or fonts. Defer non-critical JavaScript and optimize font loading strategy. Target 15% improvement within 3 weeks.



Implement subresource integrity on external assets

MEDIUM

Classification contributing factor

Target Layer content

Outcome Mitigate supply-chain attack risk on 8 external resources and improve security posture.

RECOMMENDED ACTION

Generate SRI hashes for all 8 external scripts/stylesheets and add integrity attributes. Verify CSP policy allows SRI validation. Complete within 2 weeks.



Availability Analysis

Uptime, packet loss & HTTP health

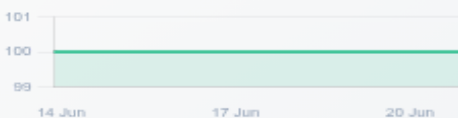


Availability Summary

Service availability is excellent at 100% uptime with consistent HTTP 200 responses (100% success rate). Network reliability is strong with minimal packet loss (0.13% average) and stable ping metrics. No incidents detected during the monitoring period. The site maintains continuous server reachability and request fulfillment.

AVERAGE UPTIME

100.00 %



▲ 0.00%

✓ Excellent

PACKET LOSS

0.13 %

▲ 7

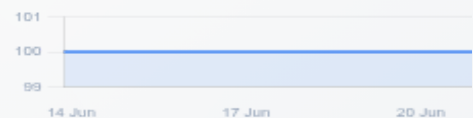


▼ 100.00%

✓ Excellent

HTTP STATUS OK

100.00 %



▲ 0.00%

✓ Excellent

HTTP STATUS DISTRIBUTION

100.00 % success (2XX)

ERROR BREAKDOWN

✓ No errors detected

PING RETRY

1.00 %

⚠ Good

HTTP RETRY

0.00 %

✓ Excellent



SSL & Domain

Certificate validity, expiry & domain health

CERTIFICATE STATUS

Valid

✓ Excellent

CERTIFICATE EXPIRY

47 days

✓ Excellent

DOMAIN EXPIRY

231 days

✓ Excellent



Performance Analysis

Latency, TTFB, DNS & ping metrics

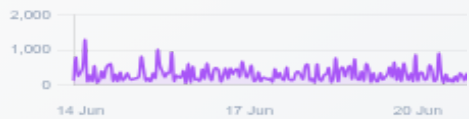


Performance Summary

Mobile LCP averages 2.1s (good threshold <2.5s), indicating acceptable largest contentful paint timing. Mobile FCP at 1.8s needs improvement (threshold 1.8–3.0s); this represents the first paint delay and correlates with backend TTFB of 309ms plus DNS latency of 74.8ms. DNS resolution at 74.8ms average is a contributing factor—it sits at the boundary of the needs-improvement threshold (100ms). Backend response time is efficient at 166ms, but cumulative network + DNS + server processing creates the observed FCP delay. TTI is 2.1s, indicating acceptable interactivity. No images are present on the page, eliminating image optimization as a factor. Gzip compression is enabled, reducing content weight to ~210KB.

TTFB

360 ms



▼ 6.82%

▲ Good

AVERAGE PING

17 ms



▼ 7.57%

✓ Excellent

DNS LATENCY

93 ms



▼ 58.25%

▲ Good

MAX PING

42 ms

✓ Excellent

MIN PING

5 ms

✓ Excellent

JITTER

37.1 ms

✗ Needs Attention



Web Vitals

CWV require real-user interactions via Chrome — low-traffic sites may show no data

CLS MOBILE

0.00

Desktop 0.00



▲ 198.87%

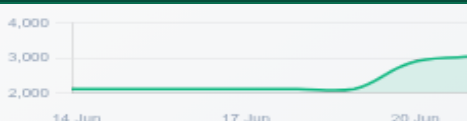
✓ Excellent

LCP MOBILE

2387 ms

7d avg

Desktop 615 ms



▲ 27.39%

✓ Excellent

INP

No data yet



Collecting data

INP requires real user interactions collected by Chrome. Data appears once sufficient traffic accumulates.

FCP MOBILE

1913 ms

7d avg

Desktop 496 ms

▼ 5.36%

▲ Needs Work

TBT

16 ms

▲ 224.05%

✓ Excellent

TTI

3041 ms

▲ 27.39%

✓ Excellent



Content Metrics

HTML size, image counts & optimization

HTML RESPONSE TIME

437 ms

✓ Excellent

HTML SIZE

213 kb

✓ Excellent

TOTAL IMAGES SIZE

0 kb

✓ Excellent

IMAGES CHECKED

0 / 0

✓ Excellent

AVG IMAGE SIZE

0.0 kb

✓ Excellent

LARGEST IMAGE

0.0 kb

✓ Excellent

Largest Images

No image data available



General Infrastructure

Caching, CDN, compression & image optimisation

Caching & CDN

✓ CF Cache	HIT
✓ X-Cache	MISS
✓ X-CDN	MISS
✓ Via Header	Absent
✓ X-Served-By	Absent

Image Formats

✓ AVIF	None found
✓ WebP	None found
✓ JPEG	None found
✓ PNG	None found
✓ Unknown	None found

Best Practices

✓ Lazy Loading	Disabled
✓ Responsive Images	Not Responsive
✓ Mobile Friendly	Responsive

Compression

✓ Gzip	Enabled
✓ Brotli	Disabled



SEO Analysis

On-page SEO, GSC data & technical signals

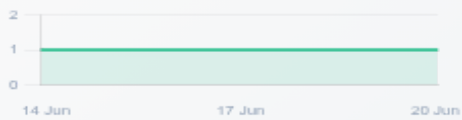


SEO Summary

SEO structure is well-configured: canonical tag present, proper H1 tag, meta description included, and all 21 checked links are valid (zero broken links). Sitemap is accessible (200 status, 11 URLs indexed), robots.txt is properly configured, and structured data markup is present (5 instances). Mobile-friendly design confirmed. However, organic search performance is weak: average search position is 36 (poor visibility), with only 1 impression and zero clicks during the period, indicating minimal organic traffic generation despite proper technical setup.

ON-PAGE SEO SCORE

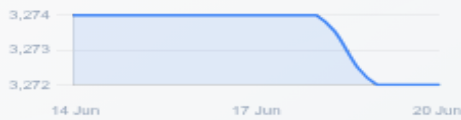
100 / 100



✓ Excellent

WORD COUNT

3273 words



✓ Excellent

BROKEN LINKS

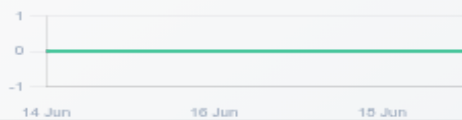
0 links



✓ Excellent

GSC CLICKS

0 clicks



✗ Low

GSC IMPRESSIONS

2 impr



✗ Low

POSITION

45.2 avg



✗ Low Ranking

GOOGLE INDEXED

Indexed

✓ Confirmed by Google

ROBOTS.TXT ACCESS

Allowed

✓ Crawlable

INDEXING DIRECTIVE

Indexable

✓ Indexing Permitted

CTR

0.0 %



✗ Low CTR

INTERNAL LINKS

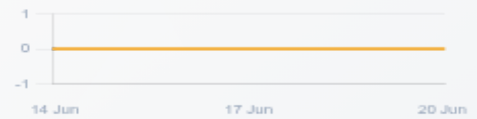
26 links



✓ Good

IMAGES MISSING ALT

0.0 %



✓ Excellent

BLOCKED LINKS

0 links

Total blocked

LINKS CHECKED

22 links

Total scanned

SITEMAP URLs

11 URLs

▲ Good



Broken Links

All good

? No broken links detected

Titles & Meta

✓ Title Missing	No
✓ Title Duplicate	No
✓ Title Length	Too long (83 chars — ideal 50–60)
✓ Meta Description	Present
✓ Meta Robots	Present

Headings

✓ H1 Missing	No
✓ H1 Duplicate	No
✓ H1 Count	Optimal (1)
✓ Hreflang Tags	Configured
✓ Thin Content	No

Canonicalization

✓ Canonical Tag	Present
✓ Canonical Missing	No
✓ Canonical Conflicts	No
✓ Cross-Domain Canonical	No

Indexability

✓ Robots.txt Status	Present (200)
✓ Robots.txt	Present
✓ Structured Data	Present
✓ Sitemap Status	Present (200)



Security Analysis

Headers, TLS ciphers, cookies & SRI

Security Summary

Security posture is strong: SSL certificate is valid with 47 days remaining, all major security headers are correctly configured (CSP, X-Frame-Options, X-Content-Type-Options, Referrer-Policy, Permissions-Policy). TLS cipher suites include modern ECDHE-RSA-AES-GCM variants. However, HSTS (Strict-Transport-Security) header is missing—this is a configuration gap that should be remediated to enforce HTTPS preloading and prevent downgrade attacks. Subresource integrity is not implemented on 8 external resources, creating a minor supply-chain risk.

Security Headers

✓ Content Security Policy	Enabled
✓ X-Frame-Options	Enabled
✓ X-Content-Type-Options	Enabled
✓ HSTS	Missing
✓ CSP Strength	Weak / Missing
✓ Permissions-Policy	Enabled

TLS & Cipher Security

✓ AES128-SHA (weak)	Enabled (Risk)
✓ RC4 Cipher (weak)	Disabled (Good)
✓ AES256-SHA (legacy)	Enabled (Risk)
✓ 3DES-CBC (deprecated)	Disabled (Good)
✓ EXP-RC4-MD5 (broken)	Disabled (Good)
✓ ECDHE-RSA-AES128-GCM	Supported

✓ Referrer-Policy

Enabled

✓ ECDHE-RSA-AES256-GCM

Supported

🔒 Cookie Security

✓ Cookie Banner **Missing** —

✓ First-Party Cookies **Not Detected** —

✓ Third-Party Cookies **Not Used** —

🛡️ Subresource Integrity

✓ SRI Missing **8 resources**

✓ SRI Valid **No Valid SRI**

📄 SRI Total **8 checked**

🚫 Reputation & Blacklists

✓ Spamhaus (zen.spamhaus.org) **Clean**

✓ SpamCop (bl.spamcop.net) **Clean**

✓ SORBS (dnsbl.sorbs.net) **Clean**



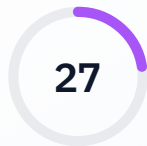
LLM AI Visibility

How often AI assistants mention this site (last 30 days)



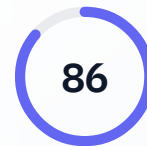
MENTION RATE

Moderate



PROMPTS CITED

27 of 120 checked



AVG SCORE

86 / 100

Moderate AI presence — industry average is 35–55%

This site appears in 23% of tracked AI assistant queries.

 Recent Prompt Results

Prompt	Cited	Score	Checked
best tools for agencies to improve AI visibility	No	0	Jun 17, 01:10
I need a reporting platform for my consulting agency	No	0	Jun 17, 01:10
how can I use Vedrly for my agency's infrastructure monitoring? <i>"...ture monitoring: 1. Sign Up and Set Up: - Visit the Vedrly website at [vedrly.com] (https://www.vedrly.com) a..."</i>	Yes	85	Jun 17, 01:10
which white-label solutions are best for AI visibility?	No	0	Jun 17, 01:10
top platforms for infrastructure monitoring and reporting	No	0	Jun 17, 01:10
top platforms for infrastructure monitoring and reporting	No	0	Jun 17, 01:10
how do I monitor infrastructure for my tech team?	No	0	Jun 17, 01:10
Vedrly vs other AI reporting tools <i>"...Vedrly and other notable AI reporting tools: ### 1. Vedrly - URL: [vedrly.com] (https://vedrly.com) - *..."</i>	Yes	85	Jun 17, 01:10
best tools for agencies to improve AI visibility	No	0	Jun 17, 01:10
how can I use Vedrly for my agency's infrastructure monitoring? <i>"Vedrly is designed as a white-label monitoring platform for agencies, so you can use it to monitor client websites a..."</i>	Yes	100	Jun 17, 01:10
which white-label solutions are best for AI visibility?	No	0	Jun 17, 01:10
I need a reporting platform for my consulting agency	No	0	Jun 17, 01:10
Vedrly vs other AI reporting tools <i>"Vedrly is not a general-purpose AI reporting tool like Domo, Tableau, or BI-focused report generators; it is a whi..."</i>	Yes	100	Jun 17, 01:10
best white-label AI visibility platforms for agencies	No	0	Jun 17, 01:10
best white-label AI visibility platforms for agencies	No	0	Jun 17, 01:10
top platforms for infrastructure monitoring and reporting	No	0	Jun 17, 01:10
best white-label AI visibility platforms for agencies	No	0	Jun 17, 01:10
best tools for agencies to improve AI visibility	No	0	Jun 17, 01:10
how do I monitor infrastructure for my tech team?	No	0	Jun 17, 01:10
I need a reporting platform for my consulting agency	No	0	Jun 17, 01:10
which white-label solutions are best for AI visibility?	No	0	Jun 17, 01:10
how do I monitor infrastructure for my tech team?	No	0	Jun 17, 01:10
how can I use Vedrly for my agency's infrastructure monitoring? <i>"I don't have any information about a service or platform called "Vedrly" in my knowledge base. This could mean: 1. It..."</i>	Yes	20	Jun 17, 01:10

Prompt	Cited	Score	Checked
Vedrly vs other AI reporting tools <i>"# Vedrly vs Other AI Reporting Tools I don't have specific information about a tool called "Vedrly" in my knowledge bas..."</i>	Yes	100	Jun 17, 01:10
how can I use Vedrly for my agency's infrastructure monitoring? <i>"Vedrly is best used as a **white-label monitoring layer for client websites**, not as a full server, cloud, or network o..."</i>	Yes	100	Jun 10, 00:30
best tools for agencies to improve AI visibility	No	0	Jun 10, 00:30
which white-label solutions are best for AI visibility?	No	0	Jun 10, 00:30
I need a reporting platform for my consulting agency	No	0	Jun 10, 00:30
top platforms for infrastructure monitoring and reporting	No	0	Jun 10, 00:30
best white-label AI visibility platforms for agencies	No	0	Jun 10, 00:30

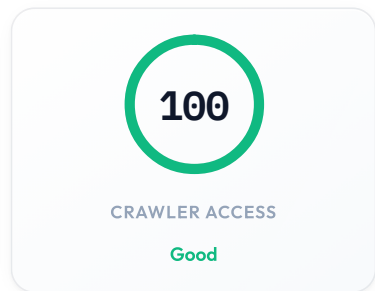
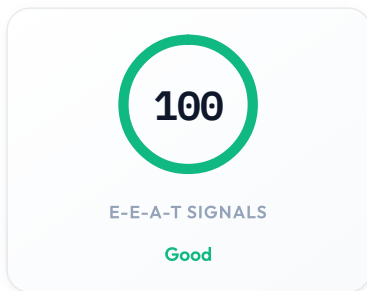


GEO Readiness

AI crawler access, E-E-A-T signals, structured data & llms.txt

GEO Readiness Summary

Vedrly's technical infrastructure is operating at full readiness — all seven major AI retrieval systems have open access, content authority signals are complete, and the AI search file is live with a quality score of 100, all of which increases the likelihood that AI assistants surface Vedrly when agencies and consultants search for white-label reporting platforms. With corpus saturation at a moderate level, the highest-probability path to stronger AI citation rates is expanding the volume and depth of external content that references Vedrly across third-party sources, which may meaningfully increase training data presence over the next one to two quarters.



Vedrly's GEO technical infrastructure is in strong condition across schema, crawler access, and llms.txt layers, with all major AI crawlers explicitly permitted and a high-quality llms.txt implementation in place. The primary remaining gap is the absence of Article schema, which may reduce structured extraction precision for blog and editorial content. With moderate corpus saturation and a mixed visibility driver, closing this schema gap can improve retrieval precision in RAG-grounded AI pipelines rather than recover absent visibility.

SCHEMA ANALYSIS

FAQPage, Organization, and HowTo schema are present and well-configured, covering the core product and support content layers. Article schema is absent from blog content, which may reduce AI engines' ability to extract authorship, publication dates, and topical authority signals from editorial pages — a contributing factor to lower E-E-A-T scoring in retrieval-augmented contexts.

CRAWLER ACCESS

All major AI crawlers — including GPTBot, ClaudeBot, Google-Extended, and Meta-ExternalAgent — are explicitly permitted via robots.txt, and both llms.txt and llms-full.txt are present with a full complement of sections and internal links. No crawler access gaps were identified; this layer is fully optimized.

E-E-A-T SIGNALS

Author information, publication dates, external citations, statistics, and FAQ content are all present at the content layer. However, these signals are not fully surfaced in structured markup — Article schema with author (@type Person) and datePublished properties is missing, which may limit AI engines' ability to machine-read and weight these trust signals during structured extraction.

CONTENT STRUCTURE

Content depth is substantial and the page carries a strong density of question-formatted headings, which aligns well with FAQ and conversational AI query patterns. FAQ schema is implemented to match, creating a coherent signal chain from content structure through to structured markup.

RECOMMENDED ACTIONS

HIGH Add Article schema to all blog content pages

```
{"@context":"https://schema.org", "@type":"Article", "headline":"[Post Title]", "author":{"@type":"Person", "name":"[Author Name]"}, "datePublished":"[ISO-8601 date]", "dateModified":"[ISO-8601 date]", "publisher":{"@type":"Organization", "name":"Vedrly", "url":"https://vedrly.com"}}
```

MEDIUM Set OG title, OG description, and page title meta tags

```
<meta property="og:title" content="Vedrly — White-Label AI Visibility & Reporting Platform"><meta property="og:description" content="White-label AI visibility, infrastructure monitoring, and reporting for agencies and technical teams."><title>Vedrly — White-Label AI Visibility & Reporting Platform</title>
```

MEDIUM Add BreadcrumbList schema to interior pages

```
{"@context":"https://schema.org", "@type":"BreadcrumbList", "itemListElement": [{"@type":"ListItem", "position":1, "name":"Home", "item":"https://vedrly.com"}, {"@type":"ListItem", "position":2, "name":"[Section Name]", "item":"https://vedrly.com/[section]"}]}
```

LOW Add SoftwareApplication schema to the features or pricing page

```
{"@context":"https://schema.org", "@type":"SoftwareApplication", "name":"Vedrly", "applicationCategory":"BusinessApplication", "operatingSystem":"Web", "@type":"Offer", "url":"https://vedrly.com/pricing", "description":"White-label AI visibility, infrastructure monitoring, and reporting platform for agencies and technical teams."}
```

</> Missing Schema Types

- i** Open graph title and description not set — AI assistants and social platforms use generic or missing previews [Add schema](#)
- i** No product-level AI directory listing on the features page — reduces precision of feature extraction by AI systems [Add schema](#)
- i** No article-level AI directory listing on blog posts — limits author attribution and publication context in AI responses [Add schema](#)
- i** Moderate training data presence — limited third-party citations and external references reduce AI citation frequency [Add schema](#)
- i** No breadcrumb AI directory listing — reduces navigational context available to AI retrieval systems [Add schema](#)
- i** Target audience field not defined — may reduce relevance matching when AI assistants filter by buyer type [Add schema](#)

📄 llms.txt Suggestion

```
# Vedrly
> White-label AI visibility, infrastructure monitoring,
and reporting platform built for agencies, consultants,
and technical teams.

## Key Pages
- /: Platform overview and value proposition for agencies
and consultants
- /features: Full breakdown of AI visibility, monitoring,
and reporting capabilities
- /pricing: Plans and pricing for white-label platform
access
- /blog: Guides and insights on AI visibility and
infrastructure monitoring
- /contact: Get in touch with the Vedrly team

## Topics
- White-label AI visibility reporting for agencies
- Infrastructure monitoring for technical teams
- AI search presence tracking and optimization
- Client reporting platforms for consultants
- GEO readiness auditing and scoring
```