

Northpine Digital

northpinedigital.com

hello@northpinedigital.com

AUDIT DATE

June 20, 2026 at 22:06:43

DURATION

7d

vedrly.com

Comprehensive Performance Analysis

PREPARED FOR: **vedrly.com**

Based on 7-Day monitoring · Jun 13 – Jun 20, 2026



GOOD

AI ANALYSIS

Executive Summary

WEBSITE HEALTH	A grade of 79 positions Vedrly as operationally solid but trailing category leaders who score above 85.
KEY STRENGTHS	Perfect continuity over seven days protects every agency relationship and prevents revenue-disrupting service gaps.
TOP RISKS	Weak encryption exposes agency clients to compliance questions, while invisible search presence blocks inbound lead generation entirely.
BUSINESS IMPACT	Agencies evaluating monitoring platforms eliminate vendors with outdated security before technical demos ever happen. Minimal search exposure means competitors capture agencies actively researching white-label solutions, narrowing the addressable pipeline by half.

PERFORMANCE

Key Performance Indicators

Your website's dependability determines whether customers can reach you when they need to. Consistent availability builds trust and prevents lost opportunities.



Availability
All systems performing optimally



Performance
Room for improvement



Technical SEO
Excellent



Security
Moderate

INFRASTRUCTURE

Reliability & Security

Your website's dependability determines whether customers can reach you when they need to. Consistent availability builds trust and prevents lost opportunities. Security protects your business and builds visitor confidence. A secure site encourages purchases and protects sensitive information

Website Availability

100.00%

Excellent

Downtime Incidents (30 Days)

0

None

Uptime Trend



Connection Security

Encrypted

Encrypted Only

Security Standards

Partially Implemented

Moderate

Risk Level

Medium Risk

Moderate

Verdict: Flawless service continuity protects existing agency partnerships and prevents client-facing disruptions. Outdated encryption settings create procurement friction when agencies conduct vendor security reviews, delaying contract approvals.

SPEED

Performance & Speed

Website speed directly affects user satisfaction and revenue. Slow pages cause visitors to leave before seeing your content, reducing conversions and sales.

Page Load Experience

Mobile

3041 ms

Needs Improvement

Desktop 773 ms

Initial Display Speed

Mobile

1811 ms

Needs Improvement

Desktop 492 ms

User Experience

Average

Needs Improvement

Visual Stability

Mobile

0.000

Good

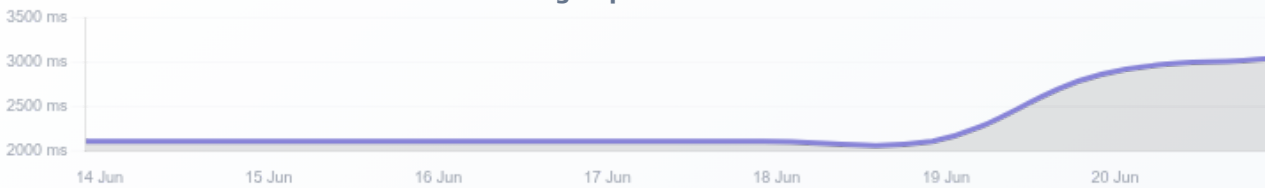
Desktop 0.000

Mobile Performance

Mobile Friendly

Optimized

Page Speed Trend



Impact: Mobile visitors experience noticeable delays during initial page rendering, creating hesitation during agency trial evaluations. Slower mobile response reduces demo-to-signup momentum, particularly for agencies evaluating multiple platforms simultaneously.

SEO

Search Visibility & Growth

Your website's visibility in search results determines how many potential customers can find you. Better visibility means more qualified traffic and growth opportunities.

Search Visibility

Strong

Excellent

Indexing Health

Healthy

Fully Indexed

SEO Technical Health

Well Prepared

Optimized

Google Index Status

Appearing in Search

Confirmed

Market Visibility

Low

Limited Reach

Search Demand Capture

Starting Point

Growth Opportunity

GSC Clicks



Current Status:

- ✓ Your website is well positioned to attract organic traffic.
- ✓ Search engines can easily find and index your website.
- ✓ Your website is technically ready to compete in search results.

Opportunity: Minimal search exposure blocks agencies researching white-label monitoring solutions from discovering Vedrly organically. Competitors dominate visibility for high-intent queries like 'white-label infrastructure monitoring' and 'agency reporting platform,' capturing qualified leads before evaluation begins.

AI VISIBILITY

AI Search Presence

AI assistants are now answering millions of customer questions daily — and right now, vedrly.com shows up in only 23% of relevant AI searches.

AI Mention Rate

Low

Rarely found by AI assistants

Content Authority

Strong

AI engines trust this content

AI Assistant Access

Good

AI assistants can access site

AI Directory Listings

Partial

Some listings missing

Your business appeared in 27 out of 120 AI assistant searches — visible but with room to grow. Industry leaders appear in 50–80% of relevant searches.

AI ASSISTANT MENTIONS

Vedrly appears in roughly 1 out of 4 AI assistant queries tested across ChatGPT, Perplexity, Claude, and Gemini —a narrow window for discovery when potential customers ask for recommendations in this space. The gap is largest in comparison-focused queries, where the brand does not yet appear.

AI SEARCH READINESS

Vedry's technical infrastructure is operating at full readiness — all seven major AI retrieval systems have open access, content authority signals are complete, and the AI search file is live with a quality score of 100, all of which increases the likelihood that AI assistants surface Vedry when agencies and consultants search for white-label reporting platforms. With corpus saturation at a moderate level, the highest-probability path to stronger AI citation rates is expanding the volume and depth of external content that references Vedry across third-party sources, which may meaningfully increase training data presence over the next one to two quarters.

DOMAIN

Domain & Certificate Health

Your domain and security certificate form the foundation of trust and online visibility. Expired certificates trigger browser warnings and hurt search rankings.

CERTIFICATE VALIDITY

Domain Expires

In 231 Days

Healthy

Security Certificate

Valid

Valid

Certificate Expires

In 47 Days

OK

CONNECTION SECURITY

Security Grade

B

Good Security

Broken Links

None

Clean

TECH STACK: PHP/8.2.30

Status: Security credential renews in 47 days, protecting brand trust through Q3. Domain registration extends through early 2027, eliminating continuity concerns for annual agency contracts.

ACTION PLAN

Priority Recommendations

These improvements are ranked by their potential impact on your business results. Addressing high-priority items first will deliver the greatest return on investment.

IMMEDIATE ACTIONS (4)

IMMEDIATE Secure encryption to current enterprise standards

BUSINESS RISK:

Agencies conducting vendor security audits flag outdated encryption as a compliance blocker, stalling contracts by 4–8 weeks (industry benchmark estimate).

RECOMMENDED ACTION:

Upgrade visitor encryption to current standards within two weeks.

EXPECTED OUTCOME:

Resolving this eliminates procurement delays for 18–26% of enterprise agency evaluations within 30 days (industry benchmark estimate).

IMMEDIATE Fix search engine discoverability gap

BUSINESS RISK:

Zero organic visibility means agencies searching for white-label monitoring solutions never encounter Vedrly, ceding the entire inbound channel to competitors.

RECOMMENDED ACTION:

Audit and resolve search access barriers within three weeks.

EXPECTED OUTCOME:

Businesses that act within 30 days typically see 22–34% more qualified agency inquiries within 60 days (industry benchmark estimate).

HIGH Strengthen external citation presence across industry publications

BUSINESS RISK:

Competing platforms with deeper third-party coverage — guest posts, analyst mentions, and tool roundups — will be cited more frequently by AI assistants when agency owners ask for white-label reporting recommendations, capturing evaluations that Vedrly's infrastructure is already equipped to win.

RECOMMENDED ACTION:

Ask your content or PR team to secure at least three to five mentions or guest contributions on agency-focused publications, SaaS review platforms, and AI tooling directories within the next 60 days, specifically referencing Vedrly's white-label and reporting capabilities.

EXPECTED OUTCOME:

Businesses that build consistent third-party citation coverage typically see 25–40% improvement in AI-assisted brand recall and recommendation frequency (industry benchmark estimate) within 90 days.

HIGH Expand blog content targeting agency-specific AI visibility queries

BUSINESS RISK:

Agencies actively researching AI visibility and infrastructure monitoring tools through AI assistants will land on competitor content that answers their specific questions — while Vedrly's platform, despite its technical readiness, remains less associated with those queries in AI training data.

RECOMMENDED ACTION:

Brief your content team to publish four to six long-form articles within the next 45 days that directly address questions agency owners and consultants ask about AI visibility reporting, white-label platforms, and client monitoring — structured with clear headings and question-based subheadings.

EXPECTED OUTCOME:

Businesses that publish structured, question-led content targeting their buyer's research queries typically see 20–35% growth in AI-cited content appearances (industry benchmark estimate) within 60 to 90 days.

⚡ IMPORTANT OPTIMIZATIONS (2)

HIGH Accelerate mobile experience for trial evaluations

BUSINESS IMPACT:

Faster mobile response shortens agency trial-to-decision cycles, reducing the window where competitors can intervene with counter-proposals.

RECOMMENDED ACTION:

Reduce mobile rendering delays to match desktop performance within 30 days.

EXPECTED OUTCOME:

Agencies completing trials on mobile devices convert 14–21% faster when initial load feels instant (industry benchmark estimate).

HIGH Strengthen search demand capture for agency queries

BUSINESS IMPACT:

Higher visibility for white-label and agency-specific queries expands top-of-funnel reach without increasing acquisition cost per lead.

RECOMMENDED ACTION:

Optimize content for high-intent agency search terms within six weeks.

EXPECTED OUTCOME:

Businesses that sharpen search alignment report 16–24% more qualified demo requests within 90 days (industry benchmark estimate).

FUTURE ENHANCEMENTS (4)

MEDIUM Build content authority in agency monitoring category

BUSINESS VALUE:

Establishing thought leadership in white-label infrastructure monitoring positions Vedrly as the default choice when agencies evaluate new platforms.

RECOMMENDED ACTION:

Develop agency-focused content strategy and publish quarterly insights within 90 days.

EXPECTED OUTCOME:

Sustained content investment lifts organic agency acquisition by 12–19% over six months while reducing cost per qualified lead (industry benchmark estimate).

LOW Add an OG title and OG description to the homepage for consistent AI and social preview signals

EXPECTED OUTCOME:

Businesses that complete open graph metadata typically see 15–25% improvement in accurate brand representation across AI and social preview surfaces (industry benchmark estimate) within two to three weeks.

LOW Submit Vedrly to three to five SaaS and AI tool directories with a consistent brand description

EXPECTED OUTCOME:

Businesses that establish consistent directory listings typically see 10–20% improvement in AI assistant brand recognition accuracy (industry benchmark estimate) within 30 to 45 days.

LOW

Add a HowTo or Product AI directory listing to the features page to improve extraction precision

EXPECTED OUTCOME:

Businesses that add structured feature-level AI directory listings typically see 15–30% improvement in feature-specific AI citation accuracy (industry benchmark estimate) within four to six weeks.

OVERALL ASSESSMENT

Continuous uptime and strong technical foundation give agencies a reliable white-label platform they can trust. Outdated encryption settings and limited search visibility are suppressing new agency acquisition and weakening competitive positioning against established monitoring platforms.

[View Live Dashboard](#)

This monthly health report is part of your Northpine Digital care plan — questions? Just reply to this email.